

Writing

Task 1 Model answer

The graph shows how many times two new music websites were visited over a period of 15 days.

Overall, the trends in each case are upward with Music Choice being more popular than the Pop Parade site for most of the period. Regarding the former website, visit numbers rose from just under 120,000 hits on the first day to approximately 170,000 at the end of the period. On days 7 and 9, there were two noticeable lows at about 40,000 and 45,000 visits respectively, followed by a dramatic jump to a high of about 150,000 hits on day 11.

By contrast, while there were only about 40,000 visits to Pop Parade on the first day, numbers more than doubled to around 80,000 hits at the end of the period. It is also worth mentioning that there was a peak in visits to the Pop Parade site at about 120,000 hits on day 12 when visit numbers overtook briefly those of Music Choice.

Word count: 163 words

Comments

The model answer summarises the detail in the graph while paraphrasing the rubric. The answer summarises each line pointing out the main features, and avoids overwriting by giving data about each day. There is a range of vocabulary, e.g. *hit*, *the former*, *noticeable*, *doubled*, and complex structures are used, e.g. ... *followed by...* *while there were...*, *on day 7 when ...* .

NB the graph is about the number of *visits*, not *visitors*.

Task 2 Model answer

Certain professions such as film actors or company bosses attract greater salaries than other workers like nurses, doctors and teachers, who do not seem to be prized as much. The income of the latter, however, should I feel be much higher to reflect their value to society.

Teachers, have a much greater impact on the development of society than film actors and company bosses, as teachers from primary to tertiary level are responsible for laying the foundations of all people's careers. Without them, businesses such as banking would not have skilled IT professionals and accountants, nor would the acting world have trained actors. The same applies to nurses and doctors, who provide an invaluable service keeping the workforce healthy and productive.

Determining workers' pay obviously depends on the budgets of the organisations that pay them, which affects other criteria, for example, their contribution to society. It is not impossible, however, to measure the impact of any worker on national development, especially as the work of professionals such as teachers and health workers are so well documented. Moreover, if it is clear that the government holds such professionals in high regard, then society will be prepared to pay them more.

Another important factor in determining the pay of teachers and certain health professionals is that of fairness. It does not seem right if film actors and company bosses are paid many times more than others. Perhaps the answer is to legislate for fairness of remuneration to ensure that certain incomes do not become uncontrollable.

In conclusion, teachers, nurses and doctors are definitely more important than film actors and company bosses, and certain remuneration criteria are needed to ensure the former are paid appropriately.

Word count: 282 words

Comments

The response is divided into clear paragraphs with the introduction setting out the contents of the three body paragraphs. The first body paragraph answers the question asking the writer's opinion and the next two body paragraphs look at the second question about the criteria used in deciding remuneration.