

Unit 6 Tourism

Economics: The sharing economy

Listening skills: Listening to topic sentences

Speaking skills: Joining ideas – adding and explaining

1 SPEAKING

a  Think about these four companies and discuss the questions in groups.

Airbnb Uber blablaCar Couchsurfing

- Which of these companies have you heard of?
- Which photo does each company go with – photo a or b?
- What do you think they all have in common?
- Why do you think people use them?
- Have you used any of them? If so, what was your experience of them?



2 LISTENING 1

a You will hear the first part of a lecture about tourism and the sharing economy. Before you listen, look at the questions. What do you think the answers are?

- Which **two** of these topics will the speaker talk about?
 - travel by car and taxi
 - air travel
 - tourist information services
 - places to stay
- What does the 'sharing economy' mean?
 - Businesses and customers share the profits
 - People buy and sell directly without using a larger company
- What is important about the sharing economy?
 - it brings people into face-to-face contact
 - it brings people into contact online

b  **6.1** Listen to the lecture. Were your answers correct?

c What did you understand by these ideas?

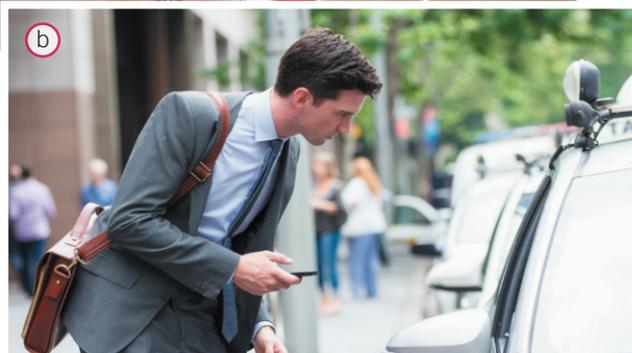
- exchanging goods and services with peers
- 'digital mapping'
- eliminating the middleman
- the implications of the sharing economy
- a new set of social values

d  **6.1** Discuss your answers, then listen again and check.

3 LISTENING 2

a **Skills focus** Listening to topic sentences

-  **6.2** You will hear two 'topic sentences' from the next part of the lecture. Listen to each sentence and try to predict what the speaker will talk about.
-  **6.3** Listen to what the speaker says. Were your predictions correct?
- How do these opening sentences help with listening? Why do you think they are called 'topic sentences'?



b  **6.3** Listen again and complete the notes in the table.

<p>Uber Features: for profit, short trips, like a taxi How successful?</p>	<p>blablaCar Features:</p>
<p>Airbnb Features: How successful?</p>	<p>Couchsurfing Features:</p>

STUDY SKILLS: TAKING NOTES FROM LISTENING

When taking notes from listening, which of these is most effective and why?

- writing complete sentences
- writing short phrases
- writing single words

c  Discuss these questions.

- In what sense are blablaCar and Couchsurfing more 'cultural' than business-oriented?
Do you think this is a good or a bad thing? Why?
- Why do you think hotels and taxi companies reacted differently?

d  **CRITICAL THINKING**
IMAGINING DIFFERENT POINTS OF VIEW

Discuss these questions.

- How do you think taxi drivers feel about Uber?
- What arguments are there in support of Uber drivers?

4 LANGUAGE FOCUS

Joining ideas – adding and explaining

a Look at these sentences from the recording. Match the two halves, 1–6 and a–f.

- 1 And we're going to look at two particular areas which are relevant in the field of travel and tourism, **namely** ...
- 2 This **not only** creates a more efficient network **but also** ...
- 3 It can eliminate the middleman – **in other words** ...
- 4 This decade, **that is to say** ...
- 5 It encourages people to interact in the real world. **In fact**, ...
- 6 Uber is geared towards short trips for profit, **so in effect** ...

- a ... it resembles a taxi service.
- b ... 2010 to 2020.
- c ... leads to lower costs.
- d ... you could say it introduces a new set of social values.
- e ... car and taxi services and services offering accommodation.
- f ... there is no one person standing in the middle between the buyer and the seller.

b 6.4 Listen and check your answers.

c Which of the words in bold ... ?

- 1 add an extra idea (x2)
- 2 add an explanation or more details (x4)

d Think of ways to continue these sentences. Then compare your ideas with other students.

- 1 There are two reasons I didn't finish the assignment, namely ...
- 2 Cars not only cause air pollution but they also ...
- 3 Most teenagers are strongly influenced by their peers, that is to say ...
- 4 Uber costs half as much as normal city taxis, in other words ...
- 5 His whole salary goes on rent and health insurance, so in effect ...
- 6 Average property prices aren't showing any sign of decreasing. In fact, ...

5 PRONUNCIATION Intonation in lists

a 6.5 Listen to this extract from the lecture, and mark the places where the speaker pauses by writing /. The first two are done for you.

'Here's what he said in 2010 / that the 1990s were about getting people online / that's when people started using the internet the 2000s were about connecting people online and this decade that is to say 2010 to 2020 will be about using the internet to connect people offline.'

b 6.5 Listen again. Before each pause, does the speaker's voice ... ?

(a) rise or stay high (b) fall

- 1 What does her voice do at the end of the extract?
- 2 How does this make it easier to listen to what she is saying?

6 SPEAKING

a Prepare a short talk (about 1 minute) about a recent development or change, similar to the ones you heard about.

- 1 Choose one of the topic areas below or another topic which you know something about.

travel and tourism	restaurants and food
styles and fashion	population changes
climate and weather	cities or your local area

- 2 Think about these questions and make some brief notes:

- What is the change/development?
- What was the situation like before?
- How and why did it change?
- What impact has there been as a result of the change?
- How will you end your talk?

- 3 Try to include a few of the expressions below.

<u>Adding</u>	<u>Explaining</u>
in fact	namely that is to say
not only ... but also ...	in other words so in effect

b Give your presentation to other students. Answer any questions they may have.

